



The Rose is offering a unique promotion we call “Buy Local”.

When we say “buy local” we mean Kerrville owned businesses.

Our goal is to remind listeners how important it is to Buy Local. The on air message contains an announcement for your business and 2 other local non-competitor businesses.

The announcement would run something like this:

“When you purchase goods and services from local businesses you help to support kids sports programs, churches, civic groups, schools, and charities. Every dollar spent here helps your friends, family, and neighbors keep their jobs and pay their bills. This reminder is brought to you by:

Copies Plus 130-C West Main offering 1,000 business cards for \$47.00 and if you want to go paperless take those important documents to Copies Plus, scan them onto a CD and recycle the paper. Call 895-PLUS or drop by 130-C West Main.

Dinner is Served- home cooked meals you don’t have to prepare. Just pop them in the oven or microwave. King Ranch Chicken, Mexican Lasagna, and more. Peach cobbler and double chocolate brownies for desert. Dinner is Served tonight- in the Blockbuster shopping center on Junction Hwy.

Hill Country Music offers band instrument rentals for kids, a full line of stringed instruments and teaching aids for the beginner and advanced musicians. Hill Country Music 233 Earl Garrett Downtown Kerrville.

Support Kerr County business. Buy from your neighbors. Buy Local. A reminder from The Rose.”

Your message will run 3 times per day- 7 days per week.

That’s an average of 90 spots per month or...1,080 spots per year minimum!

The cost is only \$37.50 per week. (\$150.50 per month)

Business _____

Address _____

Phone _____

Signature _____

**“Sharing a load makes the carrying easier.
Sharing the cost of advertising makes it cheaper.”**